



• AI

CONSULTIPLY DAILY BRIEF • SMB

META • MUSE WONDER • LAUNCHED OCT 12, 2026 • AGENTS

A fourth frontier lab is selling agent models. Don't flip the switch yet.



Meta's Muse Wonder and Muse Wonder Full are built for long personal and professional agent tasks. Test before you trust.

On Oct 12, Meta launched Muse Wonder and Muse Wonder Full, calling them its most capable models for personal and professional agentic tasks. Wonder lands on the Meta Model API and Muse Code. Wonder Full is Muse Code only. A full safety evaluation report "will be available soon."

MUSE WONDER • API PATH

\$4 input / \$20 output

Per million tokens on the Meta Model API and Muse Code. Cached input \$0.20. Context window: 1M tokens. Artificial Analysis Intelligence Index: 52.

Production API path

MUSE WONDER FULL • MUSE CODE ONLY

Power \$50 • Maximum \$200

Per month via Muse Code Power Usage (20x Everyday) and Maximum Usage (80x Everyday). AA Index 56, tied with Claude Sonnet 5.5. Not on the public API.

No public API

CAPABILITY

Active Memory

Carries relevant context across conversations for long agent jobs.

CAPABILITY

Active Focus

Recovers from errors and checks in before important actions.

\$4 / \$20

Wonder API price per 1M tokens (Meta Model API)

AA 56

Wonder Full Intelligence Index (VentureBeat / AA)

Code only

Wonder Full is Muse Code subscribers, not the API

Soon

Full safety evaluation report "will be available soon"

FROM META RESEARCH AND DEVELOPER BLOGS, OCT 12, 2026 • AA SCORES AND MUSE CODE PLAN PRICES PER VENTUREBEAT • META'S CLAIMS • NO PARTNERSHIP IMPLIED

OWNER TAKEAWAY

Fourth frontier lab, launch week. Pick one highest-friction workflow, run it on two models, and wait for the safety report before anything that touches customer data. Production API path today is Wonder, not Full.

Wonder is on the API. Full is Muse Code only.

Meta put Muse Wonder on the Meta Model API and Muse Code. Muse Wonder Full stays behind Muse Code Power and Maximum plans. Pin the path that matches how you actually ship.

META · OCT 12, 2026 · AVAILABILITY

Where Muse Wonder and Wonder Full ship

MODEL A

Muse Wonder

Meta Model API + Muse Code

\$4 / \$20 per 1M tokens

Meta Model API

Muse Code

Cached input \$0.20 · Context 1M tokens · AA Index 52

MODEL B

Muse Wonder Full

Muse Code only · not on the public API

Power \$50/mo · Maximum \$200/mo

Muse Code subscribers

AA Index 56 (tie Claude Sonnet 5.5) · no downloadable weights

AM

Active Mem

Carries relevant context across conversations for long agent tasks.

AF

Active Focus

Recovers from errors and checks in before important actions.

CONSULTIPLY DIAGRAM OF META'S OCT 12, 2026 AVAILABILITY AND CAPABILITIES · NOT A PRODUCT SCREENSHOT

1

Muse Wonder · API path

\$4 input / \$20 output per 1M tokens on Meta Model API and Muse Code. Cached input \$0.20.

2

Wonder Full · Code only

Muse Code Power (\$50/mo) and Maximum (\$200/mo). Not available on the public API.

3

Active Memory

Carries relevant context across conversations for long personal and professional agent tasks.

4

Active Focus

Recovers from errors and checks in before important actions.

1M CONTEXT

AA WONDER 52

AA FULL 56

SAFETY REPORT SOON

AVAILABILITY AND CAPABILITIES PER META RESEARCH AND DEVELOPER BLOGS, OCT 12, 2026 · AA INDEX AND MUSE CODE PLAN PRICES PER VENTUREBEAT · DIAGRAM BY CONSULTIPLY

Should you adopt Wonder this week?

Launch week is for a controlled test, not a stack swap. Three questions tell you whether to touch Wonder now, and on which path.



PRODUCT FACTS PER META OCT 12, 2026 · DECISION PATH IS CONSULTIPLY GUIDANCE FOR SMB OWNERS

OUR TAKE

Fourth frontier lab selling agent models is news. Flipping your stack in launch week is not. Run one workflow, keep the brake human, wait on the safety report.



• AI

THIS WEEK • KEEP EXPLORING

Three owner moves before you trust Wonder with real work

01

Pick one hard workflow

The job that already eats time or breaks often. That is your test case, not a demo.



02

Run two models on it

Same brief, same data cut. Score quality, rework and where a person had to step in.



03

Name who hits the brake

One person can pause the agent. Keep customer data offline until Meta's full safety report.

SOURCES • CLICK TO OPEN

Meta Research • Introducing Muse Wonder and Muse Wonder Full (Oct 12, 2026)

Most capable models for personal and professional agentic tasks; Active Memory; Active Focus; safety report soon.

research.meta.ai/blog/muse-wonder

Meta for Developers • Build with Muse Wonder (Josh Walters, Oct 12, 2026)

API pricing \$4/\$20, cached input \$0.20, 1M context; Wonder Full via Muse Code Power and Maximum plans.

dev.meta.ai • [build with Muse Wonder](#)

VentureBeat • Meta's Muse Wonder and Wonder Full (Carl Franzen, Oct 12, 2026)

AA Index Wonder Full 56 / Wonder 52; Power \$50 and Maximum \$200; no downloadable weights; API vs Contributor mode.

venturebeat.com • [Muse Wonder](#)

Read the full guide: what Muse Wonder means for a small business this week, and how to test before you trust.

consultiplify.ai/blog/meta-muse-wonder-smb