

CONSULTIPLY DAILY BRIEF • SMB

PUT AI TO WORK

Claude Duet messages you first. Decide what it may touch before you connect it.

How Anthropic's new agent works, how it compares, and the rules to set first.

PREVIEW OPENED

October 21, 2026



How Claude Duet works, in five steps

1 You connect your apps

It starts with the apps, memory and skills in your Claude account. Disconnect any app anytime.

2 It checks in every few hours

A morning brief, then checks at set intervals. Something urgent can arrive between checks.

3 It reads, drafts and prepares the work

On its own cloud computer, so your laptop and phone can be off.

4 It asks before it sends, pays, signs or deletes

It shows you exactly what it will do and waits for your OK.

5 Some things stay off-limits, even with your OK

Trading securities, moving money between accounts, accessing someone else's account.



Steps 2 to 4 repeat through the day. Step 5 holds even if you approve.

SOURCE: ANTHROPIC, OCT 21, 2026

Where an owner could use Claude Duet

Job	What Duet does	Apps Anthropic names
 Morning catch-up	Finds missed messages and helps you reply	Gmail, Slack
 Money coming in	Checks for unpaid invoices and drafts reminders	QuickBooks, Stripe
 Payroll	Prepares payroll with hours and bonuses filled in	Gusto
 Sales follow-up	Drafts follow-ups from contact and deal history	HubSpot
 Contracts	Prepares agreements and sends them for signature	Docusign
 Marketing	Turns a product launch into a social campaign	Canva

SOURCE: ANTHROPIC, OCT 21, 2026

How Duet compares with other personal agents

Agent	Who can get it now	Before key actions
Claude Duet (Anthropic)	US Pro and Max, waitlist preview	Asks before it sends, pays, signs or deletes
Dots (OpenAI)	Pro and Business Premium, eligible markets	Built-in and custom rules for act, ask or block
Muse (Meta)	Rolling out in the US, free for most uses	Checks before sending email or buying
Gemini Spark (Google)	Beta for Google AI Ultra, US	Confirms write actions in custom apps
Copilot Autopilot (Microsoft)	Private preview	You set objective and boundaries



All five run in the cloud while you step away.

SOURCE: ANTHROPIC, OPENAI, META, GOOGLE, MICROSOFT, OCT 2026

Five rules before you connect anything

01



Connect the fewest apps that do the job.

02



Keep approvals on, and read them.

03



Decide what it may spend, and how.

04



Watch your plan usage.

05



Keep customer and employee data out of reach until you decide what it may share.



KEEP EXPLORING

What this is, and what it is not

- 01 A research preview, by waitlist, for US Pro and Max subscribers.
- 02 Not on Team or Enterprise plans yet.
- 03 Anthropic says it can still misread a thread or miscalibrate what is urgent.
- 04 Background checks and larger tasks use more of your plan limits.
- 05 Some actions are off-limits even with approval, like moving money between accounts.
- 06 Microsoft 365 is not available in Duet yet.

Read the full guide

consultiplify.ai/blog/claude-duet-proactive-agent-smb

SOURCES

Anthropic
<https://claude.com/resources/articles/claude-duet>

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