

Your next ChatGPT answer might be a calculator. Six practical uses for a small business, and what to check.

OpenAI

GPT-6 • INTELLIGENT UI

On Oct 7, OpenAI started rolling out GPT-6 with Intelligent UI in ChatGPT. Answers can now include charts, forms, tappable buttons and small tools you use right in the chat. Here is what that looks like for an owner, and the three checks to make first.

WHAT CHANGED, PER OPENAI

Answers you can use, not just read

Responses can include "graphics, tappable buttons, forms, charts, and interactive experiences." You can also ask for a tool, such as a savings calculator or a bill splitter.

WHO GETS IT

Paid plans first

Plus, Pro, Business and Enterprise from Oct 7. OpenAI said Free and Go would follow from Oct 8. Enterprise depends on admin settings.

WHERE IT WORKS

The Chat tab, web and updated apps

At Instant through Extra High. Not with Pro effort, and not in the older ChatGPT desktop apps for macOS and Windows.

WHAT IT COSTS YOU

No separate quota

No special prompt needed. Your plan's usual limits apply. Prefer fewer visuals? On the web, turn off Layout and visuals in Settings.

Six things to try

1

Quote calculator

"Make me a quote calculator for interior painting..."
Run three past jobs through it first.

2

Opening checklist

"Make a tappable opening checklist for my coffee shop..." Keep the official one where your team works.

3

Sales chart from an export

"Chart revenue by month and show the three lowest months." Strip customer names first.

4

Customer intake form

"Draft a new-client intake form..." A draft to review, not a live form customers submit.

5

Staff schedule

"Build a weekly schedule I can adjust..." Initials only, and check local labor rules.

6

Price comparison

"Compare these three catering packages side by side..." Check the math and the current prices.

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Three checks before you rely on it



1. Check the numbers before a customer sees them

A polished chart or calculator can still have a wrong formula or a misread figure. OpenAI itself says there is "still work ahead to improve the model's design judgment." Test every calculator against a job you already know the answer to, and have a person sign off before a quote, schedule or price goes out.



2. Decide what your team may use it for

In Business and Enterprise workspaces, OpenAI's Help Center says admins may control which models members can use, and in Business, owners and admins manage workspace settings. Write down two or three approved uses, such as internal quotes and checklists, and one thing that stays off-limits, such as anything that goes to a customer without review.



3. Be careful with customer and employee details

Build with sample or made-up data. On ChatGPT Business, Enterprise and Edu, OpenAI says it does not use workspace content to train its models by default. On a personal plan, you can turn off "Improve the model for everyone" in Settings, Data controls, or use a temporary chat. Even with it off, a thumbs up or down can let that conversation be used for training. Either way, do not paste full customer lists or payroll details.

OUR TAKE

Try one tool this week, on one internal task, with sample numbers. If it saves time after you check it, keep it. Put AI to work, then keep a human on the final number.

Start this week

1

Pick one internal task



2

Build it with sample numbers



3

Keep it only if it checks out

Sources

OpenAI, "GPT-6 and Intelligent UI for everyone" (Oct 7, 2026). openai.com/index/gpt-6-for-everyone

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READ ON OCT 10, 2026. PLANS, ROLLOUT AND SETTINGS CAN CHANGE; CHECK THE HELP CENTER FOR YOUR ACCOUNT. OPENAI AND THE OPENAI LOGO ARE TRADEMARKS OF OPENAI.