

RESOURCE GUIDE • DAILY BRIEF • OCT 7, 2026

Atlassian now gives every AI agent an identity. Start with the agent inventory.



At Team '26 Europe in Amsterdam, Atlassian announced Agentic Multiplayer Protocol (AMP): agents take part in work with an identity an admin assigns, authority you scope, shared context, and results you can review. Agent accounts and a non-human identity inventory, with a single switch to revoke access, are coming soon. MSPs: can your clients list every agent they run today?

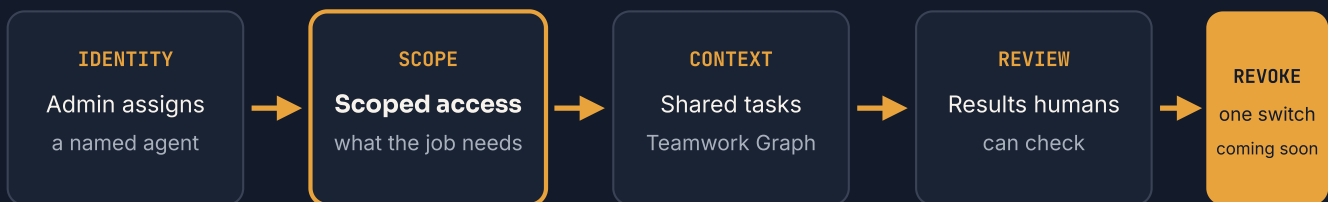


FIGURE 1 • HOW AMP FRAMES AN AGENT • SOURCE: ATLASSIAN, TEAM '26 EUROPE ANNOUNCEMENT

10M+ Times a month humans and agents already work together on its platform (Atlassian)	200+ Tools in the rebuilt Atlassian MCP server, up from dozens (Atlassian)
~2M Monthly active users of Atlassian MCP (Atlassian release, Business Wire)	15x Jump in six months, to 15M+ daily MCP tool calls (Atlassian release)
ATLASSIAN SAID • COMPANY BLOG AMP gives every agent “the context to be useful and the limits to stay safe, with an identity you assign and authority you scope.”	CEO MIKE CANNON-BROOKES • VIA DIGINOMICA “Think about it more as a diplomatic protocol than a technical protocol.” It builds on A2A and MCP.

THE MSP MOVE • FOUR QUESTIONS BEFORE ANY AGENT TOUCHES REAL WORK

01 • OWNER Who owns it A named person, not a department	02 • REACH What it can reach Only the systems the workflow needs	03 • APPROVE What needs a yes Anything that sends, posts, spends, deletes	04 • STOP How to stop it A documented off switch and who may use it
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CLAIMS ATTRIBUTED • ATLASSIAN BLOG AND OCT 7, 2026 RELEASE • DIGINOMICA • AGENT ACCOUNTS AND NON-HUMAN IDENTITY INVENTORY ARE ANNOUNCED AS COMING SOON

Four ways work happens now. Know which one you are looking at.

Atlassian CEO Mike Cannon-Brookes told diginomica that any interaction on the platform can happen in one of four modalities, and the UI has to make each clear. MSPs need the same clarity in every client tenant, not just Atlassian.

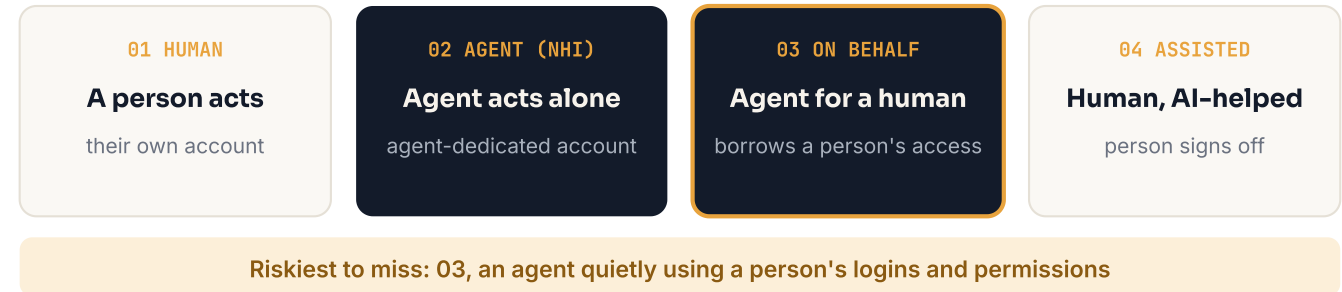
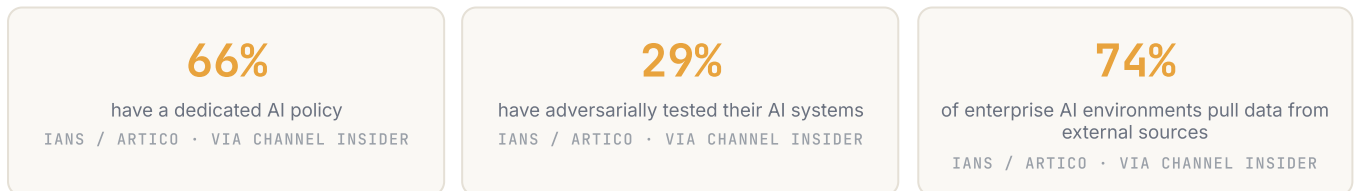


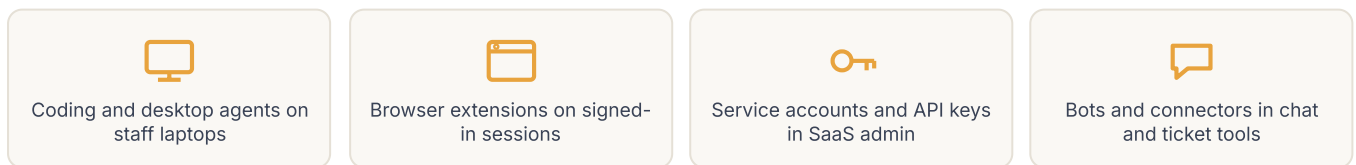
FIGURE 2 · THE FOUR MODALITIES AS DESCRIBED BY MIKE CANNON-BROOKES (DIGINOMICA, OCT 2026). RISK NOTE IS CONSULTIPLY'S READ.

MODALITY	WHAT THE LOG SHOULD SHOW	MSP CONTROL
Human PERSON, OWN ACCOUNT	Named user, normal access review	Existing IAM + quarterly review
Agent with NHI AGENT-DEDICATED ACCOUNT	Agent identity, owner, scope, actions	Inventory · named owner · revoke tested
Agent on behalf DELEGATED ACCESS	Both the agent and the person it acts for	Move to its own identity where possible
Human, assisted AI DRAFTS, PERSON SHIPS	Person, with AI use noted	Approval step on send · post · spend

POLICY IS AHEAD OF TESTING · IANS RESEARCH + ARTICO SEARCH, 113 CISOS, VIA CHANNEL INSIDER

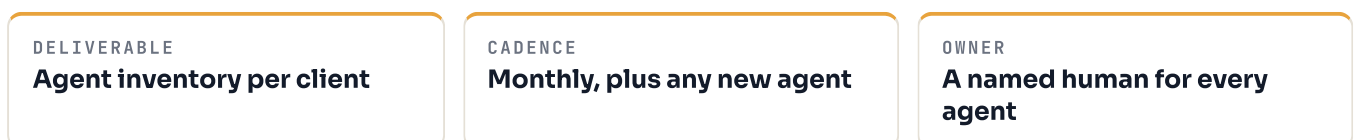


WHERE UNLISTED AGENTS TEND TO HIDE IN A CLIENT TENANT



TELL THE CLIENT →

"Before we add more agents, we list every one you run, give it an owner, and check that it can only reach what its job needs."



Make the inventory a monthly line item

Platforms are starting to treat agents like staff, with identities, scopes and an off switch. Until every tool a client uses does that, the MSP keeps the list. Inventory first, then the access review.

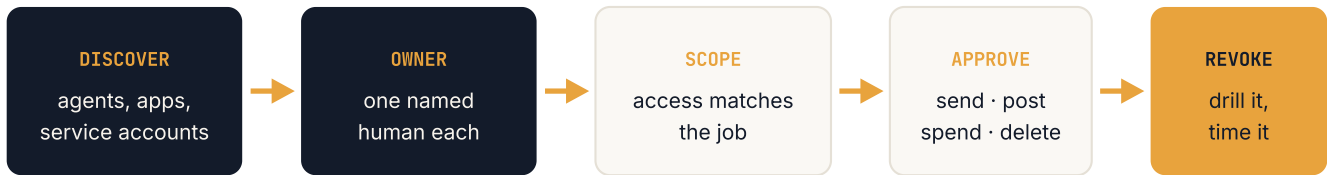
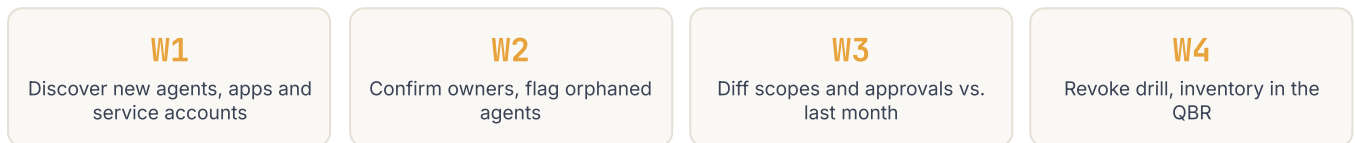


FIGURE 3 · THE AGENT INVENTORY PIPELINE, RUN PER CLIENT (CONSULTIPLY FRAMEWORK)

THE MONTHLY CADENCE · ONE LINE ITEM ON THE MSA



EXAMPLE AGENT INVENTORY · ILLUSTRATIVE LAYOUT, NOT CLIENT DATA

CLIENT AGENT	IDENTITY	OWNER	SCOPE	REVOKE TESTED
Jira triage agent	OWN	NAMED	MATCH	YES
Sales email drafter	BORROWED	NAMED	WIDE	NO
Coding agent (laptops)	BORROWED	NONE	REVIEW	NO
Helpdesk chatbot	OWN	NAMED	MATCH	DUE

LIVE NOW (ATLASSIAN)

What shipped

AMP across the platform. Rovo Work plans long tasks you review and approve, then runs them in a sandbox admins govern. Agent sessions link agent runs to Jira work items.

COMING SOON (ATLASSIAN)

What to wait for

Agent accounts and a non-human identity inventory, including revoking access with a simple switch. Plan for it, but do not sell it as live yet.

ROVO WORK, AS ATLASSIAN DESCRIBES IT · HUMANS APPROVE THE PLAN

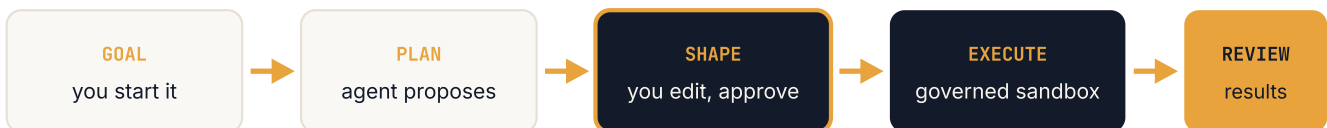
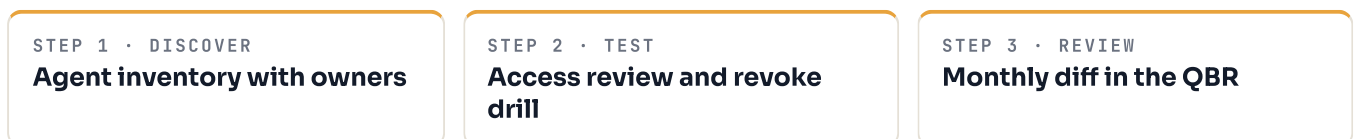


FIGURE 4 · ROVO WORK LOOP · SOURCE: ATLASSIAN BLOG. A TASK CAN RUN FOR HOURS ACROSS JIRA, CONFLUENCE AND CONNECTED TOOLS.

A THREE-STEP MSP OFFER · CONSULTIPLY FRAMING



WHY MSPS CARE

Corsica Technologies' Peter Rodenhauer told Channel Insider: "We really did try and lead with governance and policy as a conversation." An agent inventory is how that conversation becomes recurring work.



KEEP EXPLORING

Sources for this MSP brief

Atlassian · multiplayer human-agent work

The Atlassian platform is for multiplayer human-agent work · Jamil Valliani, Head of Product, AI.

atlassian.com/blog · Team '26 Europe

Atlassian release · Introducing AMP

Atlassian Introduces AMP: The Agentic Multiplayer Protocol to Power Human-AI Collaboration · Business Wire.

markets.ft.com · Business Wire · Oct 7, 2026

diginomica · AMP sets the scene

Team '26 Europe: Atlassian's Agentic Multiplayer Protocol sets the scene as agents join the team.

diginomica.com · Oct 2026

Channel Insider · a bigger opening for MSPs

AI Security Concerns Create a Bigger Opening for MSPs · Victoria Durgin.

channelinsider.com · Oct 6, 2026

Consultiply · MIP Resource Center

The full MSP read: turning agent identity into an inventory and access review service.

consultiply.ai/mip-resource-center

READ WITH CARE

- All Atlassian figures (10M+ monthly collaborations, 200+ MCP tools, ~2M MCP users, 15x growth) are Atlassian's own claims.
- Agent accounts and the non-human identity inventory, including the revoke switch, are announced as coming soon, not live.
- Survey figures are from IANS Research and Artico Search (113 CISOs), as reported by Channel Insider.

Want agent inventories packaged for your client base?

consultiply.ai

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