



• AI

RESOURCE GUIDE • DAILY BRIEF • OCT 2, 2026

Agent 365 FinOps is live. Sell spend, owners, and runtime policy.



Microsoft Agent 365 (Sep 2026 update) adds FinOps for AI spend, automated Agent Management Rules, MCP tool allow/block, and Azure API Management runtime policy. Visibility is not enough. Spend, owners, and runtime policy are the MSP AgentOps offer.



~50M

Agents registered since May 2026 launch (Microsoft claim)

FinOps

Usage spend + guardrails · expands to Code + Managed Runtime

Rules

Agent Management Rules public preview · block / reject / policy

Sep 30

Agent 365 + Azure API Management integration starts rolling out

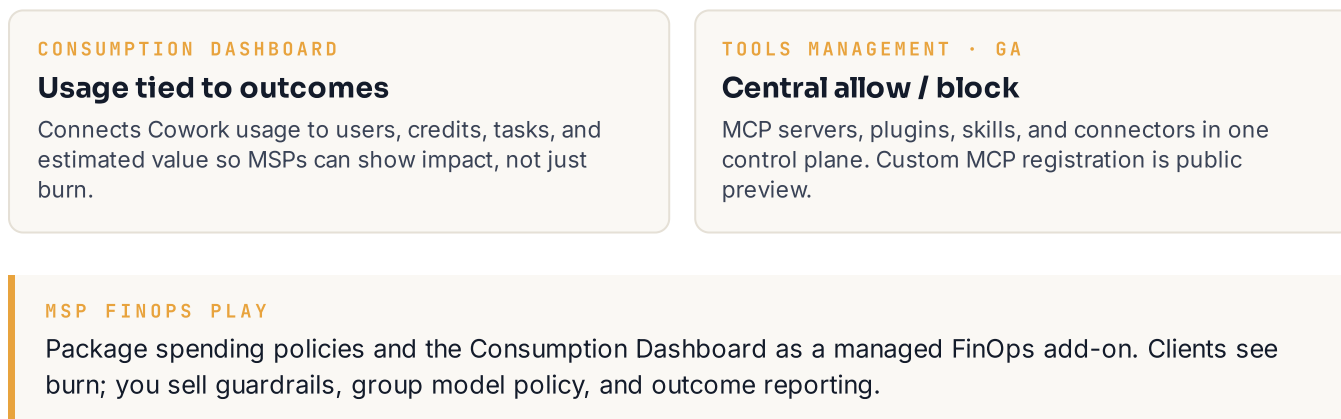
FIGURES FROM MICROSOFT TECH COMMUNITY • AGENT 365 • SEP 30, 2026 • VENDOR CLAIMS LABELED

Spend guardrails meet agent inventory

Cost management for AI in Agent 365 manages usage-based spend and spending policies. AI mode finds orphaned or inactive agents in natural language. Tools management is GA for MCP servers, plugins, skills, and connectors.



FIGURE 1 · FINOPS LOOP + AI MODE + MCP TOOL CONTROLS (MICROSOFT TECH COMMUNITY)



Automate owners. Sell the runtime layer.

Agent Management Rules (public preview) can block, reject publication, or apply policy templates from ownership, tags, Entra Agent ID, publisher, risk, and usage. Azure API Management integration adds discovery plus runtime policy from Sep 30.



FIGURE 2 · AGENT MANAGEMENT RULES → ACTIONS → AZURE API MANAGEMENT RUNTIME

MSP OFFER LEAN	WHAT AGENT 365 JUST MADE SELLABLE	STATUS
Agent FinOps	Spending policies, Consumption Dashboard, model/effort by group	Live · Studio planned Oct
Owner hygiene	AI mode find/filter · no owners · inactive agents	Public preview
Policy automation	Block / reject publication / apply templates from signals	Public preview
Tool control plane	Central allow/block for MCP, plugins, skills, connectors	GA
Custom MCP gate	CLI register · admin approve/reject	Public preview
Runtime policy	Agent 365 + Azure API Management discovery + policy	Rolling out Sep 30

WHY MSPS CARE

Nearly 50 million agents (vendor claim) means sprawl is already a support queue. Sell AgentOps: FinOps guardrails, named owners, automated rules, and runtime policy. Not another dashboard screenshot.



KEEP EXPLORING

Sources for this MSP brief

Microsoft Tech Community - Agent 365

What is new in Agent 365 · September 2026 · FinOps, rules, MCP, APIM.

[techcommunity.microsoft.com · Agent 365 · Sep 30, 2026](https://techcommunity.microsoft.com/t5/Agent-365/Sep-30-2026/ba-p/3911111)

Microsoft Tech Community - FinOps for AI

Control spend, measure value, and optimize for impact in Agent 365.

[techcommunity.microsoft.com · FinOps for AI](https://techcommunity.microsoft.com/t5/FinOps-for-AI/ba-p/3911111)

Consultiplify - MIP Resource Center

Independent MSP read of vendor stack changes. Path to Managed Intelligence.

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Want AgentOps FinOps packaged for your MSP clients?

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